# HOW A TOXIC WORKPLACE IMPACTS EMPLOYEE ENGAGEMENT SF ACM | IEEE CNSV JULY 21, 2023

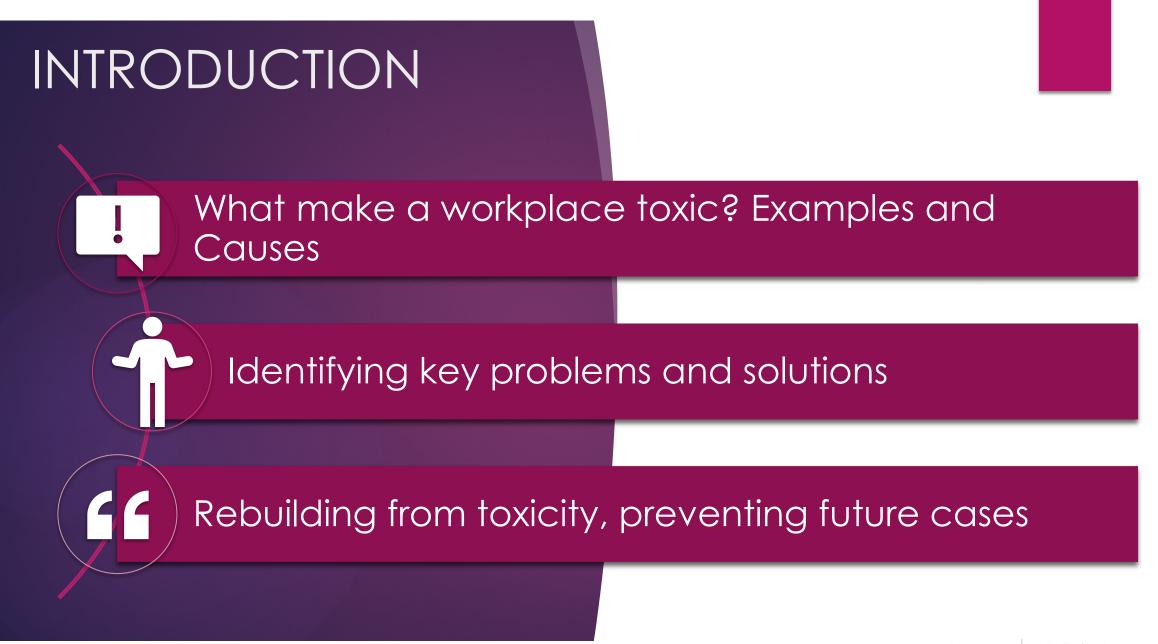
PRESENTED BY: ERIN SHELBY, CEO/OWNER, SHELBY HR SOLUTIONS



## **About Erin Shelby**

- Award-winning HR Executive
- CEO/Owner Shelby HR Solutions
- 32 years experience
- Work experience: USDC, CA Assembly, healthcare, architecture, manufacturing and telecom
- HR consultant, HR Expert Witness for employment-related litigation

- Hired by firms who need help overhauling HR and improving work culture
- Graduate from Univ of Washington
- Classically trained violinist in symphonies over the last 40+ years on west coast and Europe



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# Audience Question:

# WHAT MAKES A GREAT WORK CULTURE?

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## What Do Employees Want?

Pay & Benefits	<ul> <li>Pay me well with great benefits. Don't overlook me for promotional opportunities.</li> </ul>
Fairness & Flexibility	• Be fair. Stop playing politics and get rid of toxic people.
Appreciation	<ul> <li>Appreciate &amp; encourage me. Show me you know and care about me.</li> </ul>
Communication	• Explain your expectations. Have open dialogue. Keep me in the loop regarding important company changes.
Trust	• Trust me that I can do my job well. Don't micromanage me.

# What Do Employees Want?, Continued.

Wellbeing	<ul> <li>Help me create better work/life integration and wellbeing. Support me when I need help.</li> </ul>
Training & Mentorship	<ul> <li>Train me for my position while creating career pathway opportunities. Provide mentorship opportunities.</li> </ul>
Diversity	• Foster an inclusive and equitable workplace.
Honesty	• Be honest with me. Be transparent with me. Don't lie to me.
Collaboration	<ul> <li>Create opportunities for me to get to know my boss and colleagues.</li> </ul>

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"Billions of wasted dollars. Millions of miserable people. It's not a warzone it's the state of the American workplace," - SHRM president and CEO Johnny C. Taylor, Jr., SHRM-SCP

# CEO Dilemma

# WHAT MAKES A WORKPLACE TOXIC? EXAMINING CAUSES AND IMPACTS

"There is nothing more toxic and demoralizing than having to work in an environment where a bully or stealth harasser gets to threaten, haze, feast, overpower and exist daily."

--Ty Howard, CEO of Motivation Magazine

## Profile of Toxic Employees

Overconfident Competitive Self-centered Uncooperative Productive Rule following Sneaky

Insensitive Gossiping Difficult Sabotaging Others Bullying Absenteeism Complaining

# The Cost of Workplace Toxicity

- Assume a firm of 250 people
- Data indicates 21% are engaged
- That means 198 employees are complacent or disengaged
- If the average salary is \$47,000
- That means complacency is costing you \$3,164,040
- True cost is substantial: lost profits, market share, competitive advantage

### The true cost of workplace incivility

- SHRM: 1 in 5 people has left jobs with bad culture. Cost: \$223B.
- Your best employees are 54% more likely to quit when they have a toxic coworker.
- Gallup estimates the cost of disengagement is 34% of their annual salary.
- Gallup: 17% are actively disengaged. Increased by 2% from last year.
- Nearly half of employees decreased their work effort.
- 63% lost time from work.
- 38% intentionally decreased the quality of their work.
- Small firms can see a 50% drop in revenue due to a toxic employee.

# IDENTIFYING WORKPLACE ISSUES, CREATING LASTING SOLUTIONS

#### What is culture?

Work culture: the values, beliefs and attitudes that guide an organization. It sets employee expectations for how should behave and interact with one another as they perform their day-to-day responsibilities and contribute to the company's overall mission.



# Fostering psychological safety



Psychological safety is a shared belief held by members of a team that it's **OK to take risks**, to **express their ideas and concerns**, to **speak up with questions, and to admit mistakes** — all without fear of negative consequences.

As Edmondson puts it, "**it's felt** permission for candor."

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### **Best Practices**









Create clear mission and values Measure engagement and progress Create culture of psychological safety

LISTEN authentically and extensively

# Best Practices



Establish trust and transparency



Root out toxicity





Diversity & Flexibility

HR/Leadership training and accountability



# REBUILDING FROM WORKPLACE TOXICITY, PREVENTING FUTURE ISSUES

#### SHELBY HR Solutions Approach to Rebuilding Workplace Culture

#### LEARN

- Conduct engagement survey
- Conduct focus groups
- Review data with executive staff
- ✓ Look for areas of toxicity
- Create top list of actionable changes

#### PLAN

- Develop communication plan
- Open, honest, real examination of issues
- Train HR Leaders and Executive Staff
- Address low performing and/or toxic staff
- Finetune onboarding/employee recognition programs

#### EXECUTE

- Develop culture enhancement strategy
- Continue with communication and monthly commitments
- ✓ Conduct stay interviews
- Remeasure engagement data and track progress
- ✓ Reassess as needed

# Rebuilding and Maintaining







HR is finally getting the attention and recognition it deserves Employment in CA has never been more challenging Getting the right leadership and HR support is critical

#### Workplace Culture: Key Takeaways

Measure, invest in your people, train and mentor staff.

Protect your staff from toxic, uncivil behavior.

Establish clear expectations; let go of staff who cause friction.

Protect your culture. Talk to your employees.

Hire experts who can help. Create an action plan that works.

# Open Q & A

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