

# Designing Culture

Katy Levinson  
@katylevinson

# Who are you?

- Bachelor's of Science from WPI (computer science)
- ~2 years at NASA (robots)
- ~2 years at Google (infrastructure automation)
- Worked briefly at VC firm as mercenary
- Director of Development at Hacker Dojo
- Run a dorm for fun
- Random project side-incomes
- Instigator/Troublemaker



**"We are what we  
celebrate."**

Dean Kamen





Photograph by DrWurm





Photograph by Ryan Ozawa





Photograph by Dave Wilson Photography





Photograph by Priscila P





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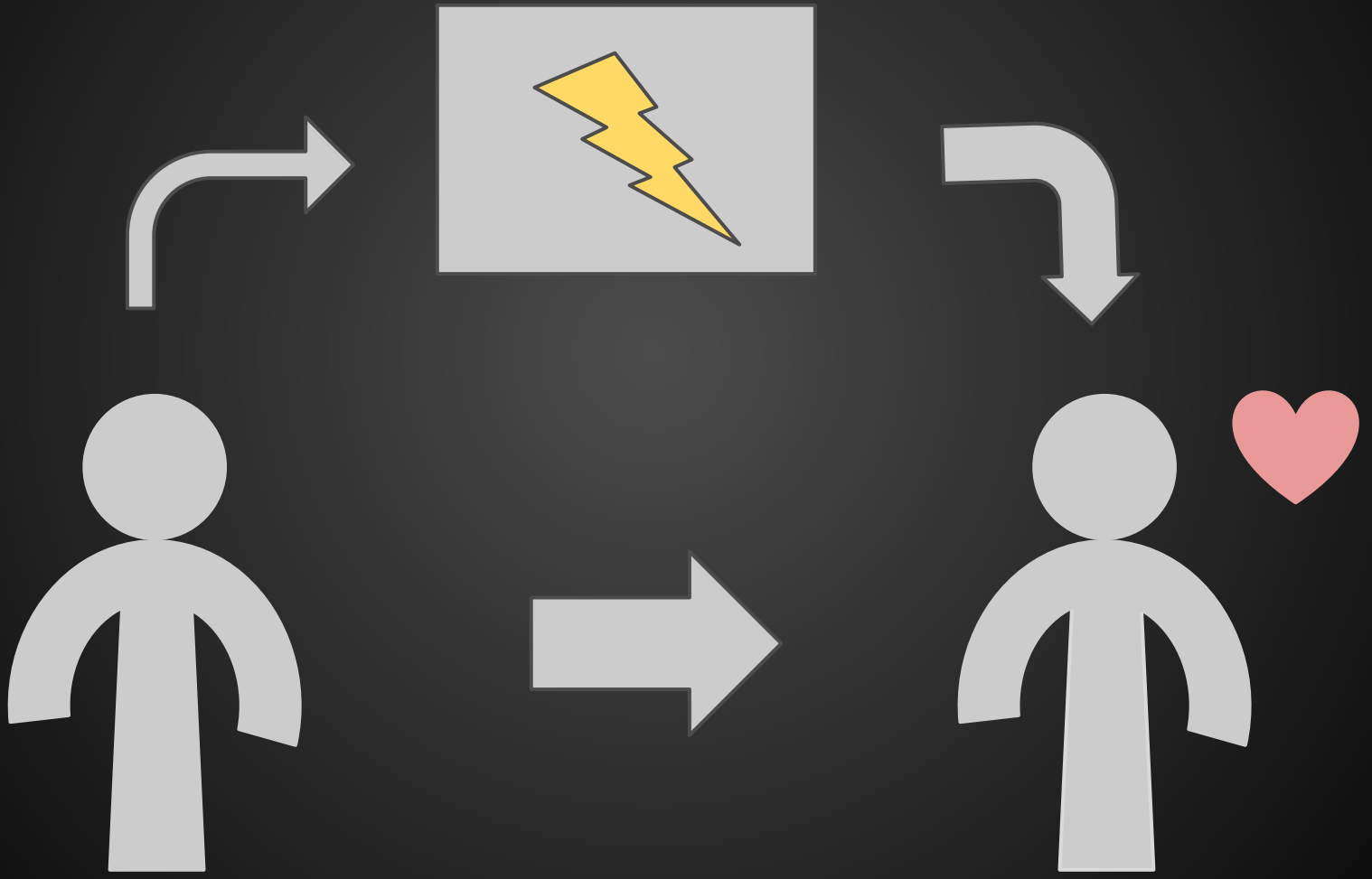


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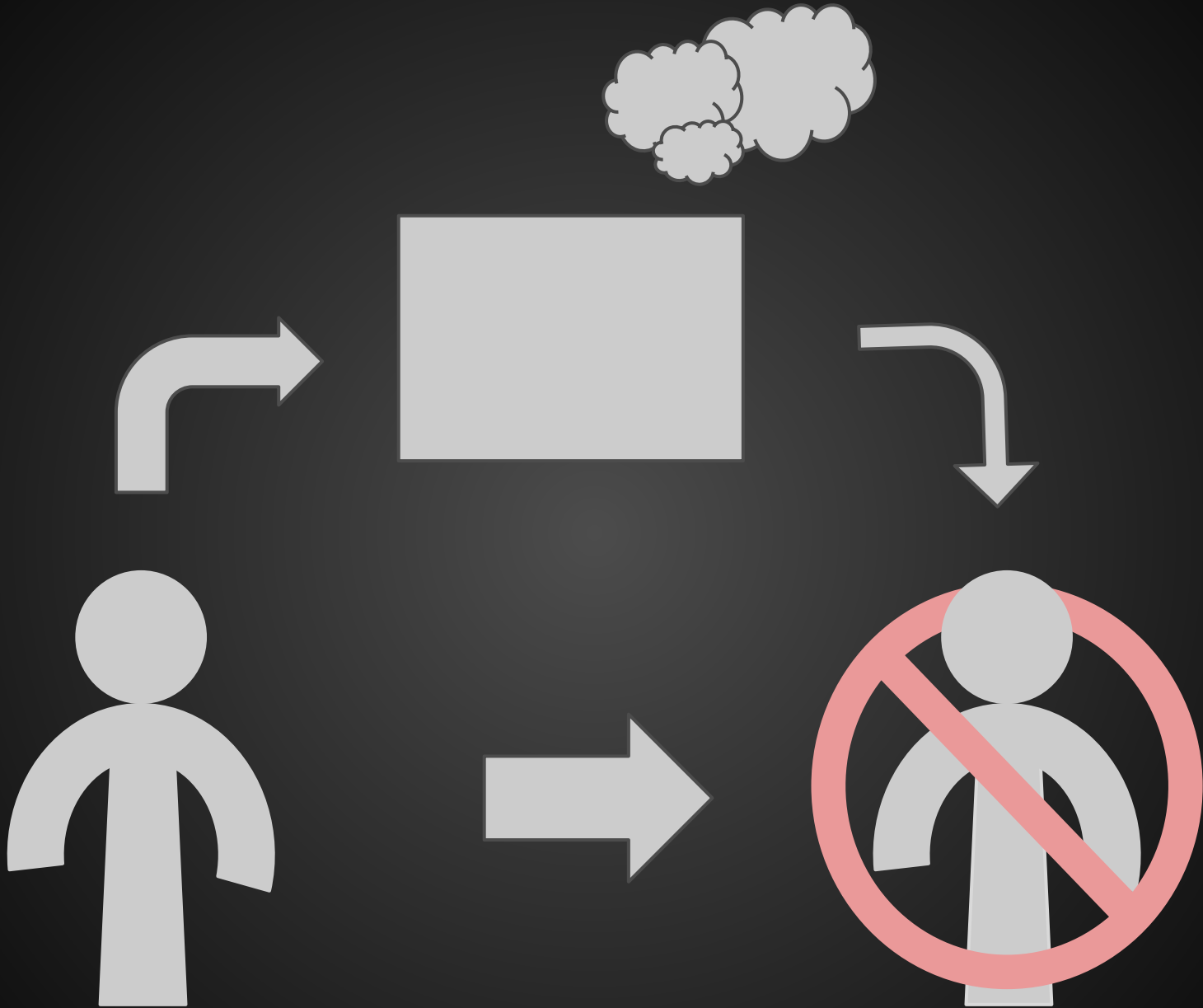


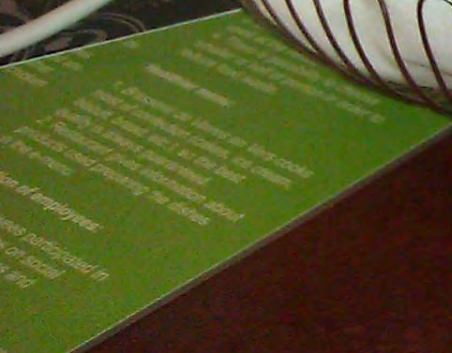
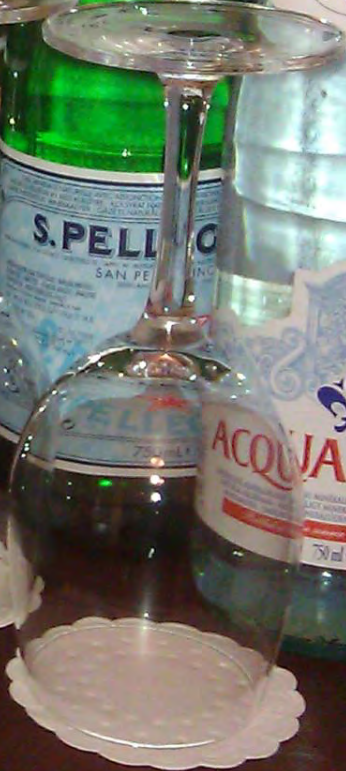


Photograph by Priscila P





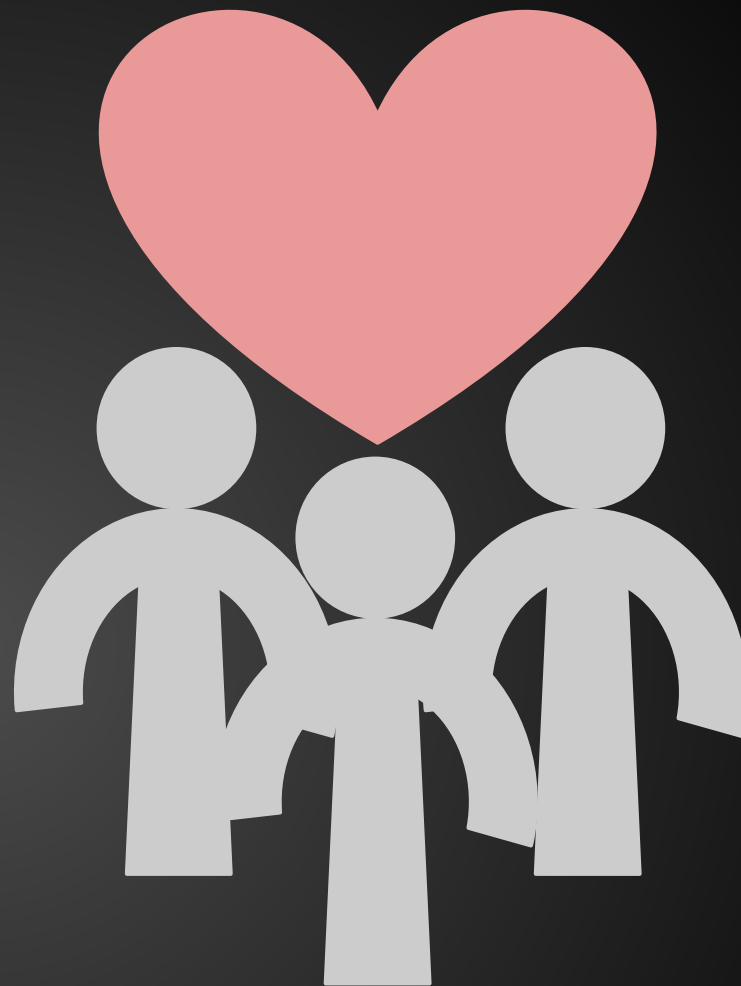
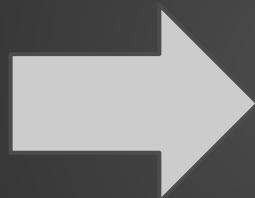
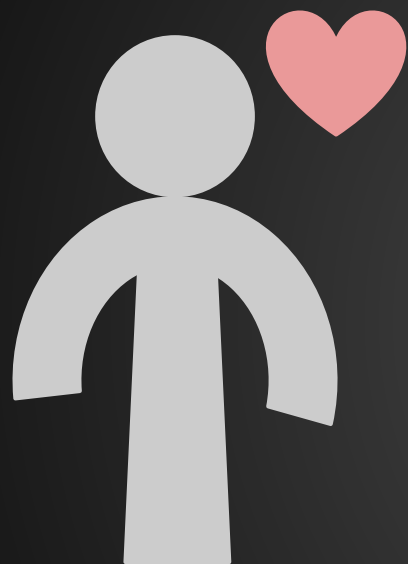






# Other Rules

- Don't run out of money
- You normally want to make money





**"Pray for scaling  
problems."**

David Weekly

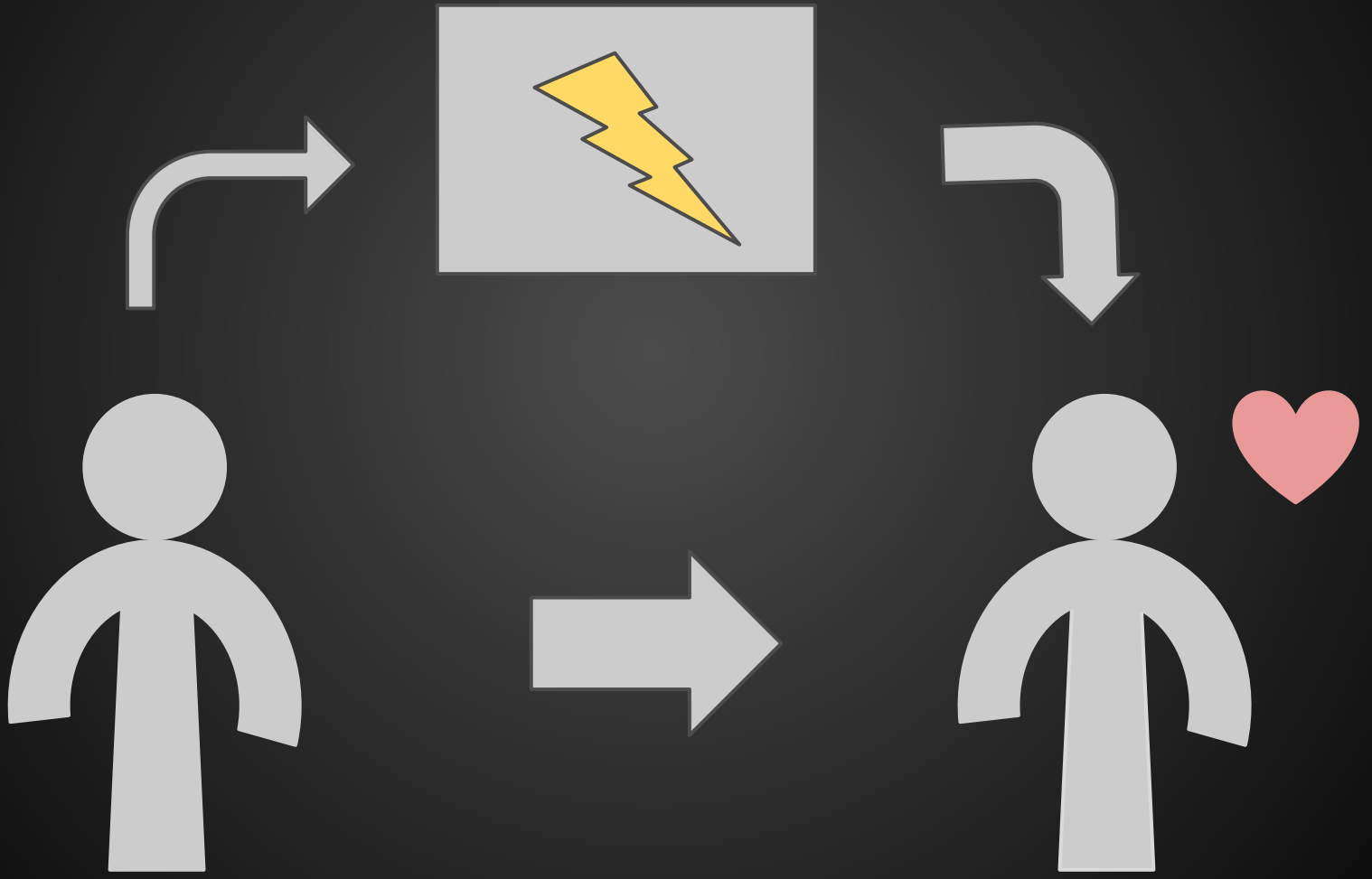




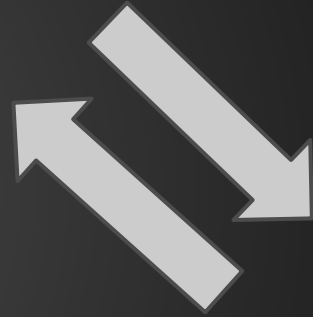
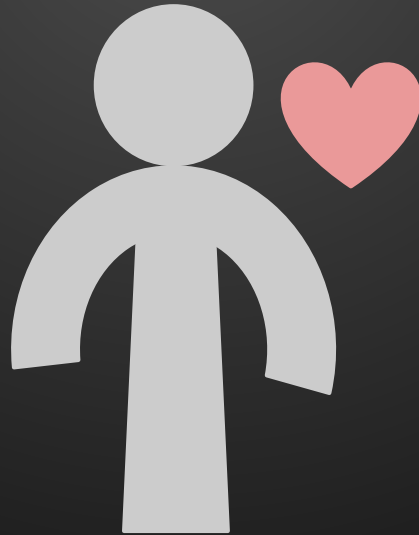
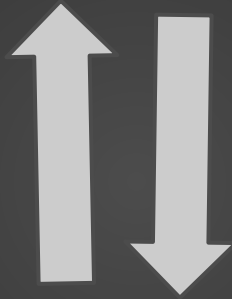
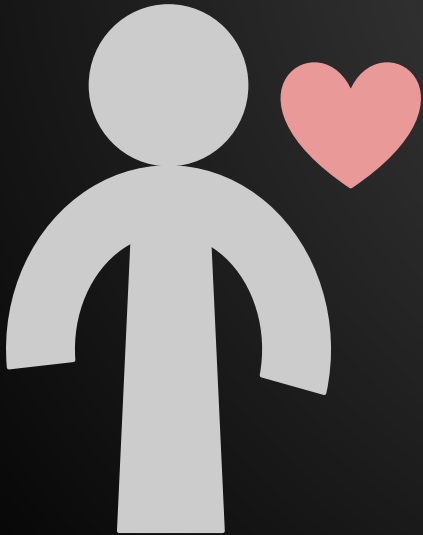
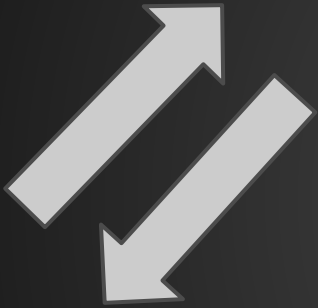
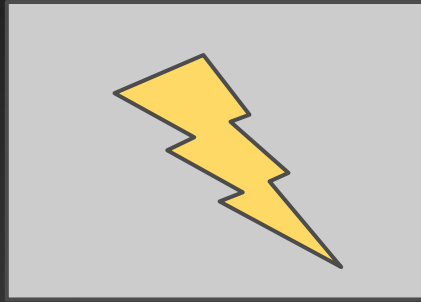


**I broke the build.**

**broke the build.**







**The Experience = Value Output - Value Input**



**The Experience = Value Output - Value Input**

Jealousy





**The Experience = Value Output - Value Input**

Resentment

"Somebody isn't pulling their weight"



Photograph by Shira Golding

FYI

THE DISHWASHER IS  
THE WHITE THING WITH  
THE BUTTONS ON YOUR  
RIGHT.

THE DISHWASHER IS NOT  
THE WHITE BALDING  
MIDDLE AGED MAN NAMED  
BRIAN.

THANK YOU.



# Cheyenne and Alec's Chores

7aday min.

Chore	Alec							Cheyenne							Together (2pts)						
	MON	TUES	WED	THUR	FRI	SAT/SUN		MON	TUES	WED	THUR	FRI	SAT/SUN		MON	TUES	WED	THUR	FRI	SAT/SUN	
Take out Garbage																					✓
Take out Recycled					✓								✓								✓
Help with Yardwork																					
Pick up Toys/Crafts					✓								✓								
Wash Hands					✓	✓							✓	✓							
Fill Pets Water													✓	✓							
Dust / Put away laundry																					
Sweep downstairs																					
Feed Fish (calendar)																					
Wipe off Table																					
Dishes in the sink					✓	✓							✓	✓							
Totals						8							9								



Alec wants: Shrek 3

Cheyenne wants: Tiny Town

	1 Week	2 Weeks	3 Weeks
Alec's Choice	████████	████████	<del>████████</del>
Cheyenne's Choice	<del>████████</del>	<del>████████</del>	<del>████████</del>











Photograph by Gullevik

# Better Punishments

- "Withholding"
- Consequence pass through





Photograph by R xR Andersen



### Clean a bathroom sink

- between 1 and 15 gold pieces
- 30% chance of treasure (*jar of water,tube of toothpaste,floss,a hug*)
- 30% chance of a wandering monster (*horrible shaved hairs,bad smell,stain of unmentionable origins,gross elemental*)

15 XP



Claim This

[edit](#)

### Clean a shower

- between 1 and 15 gold pieces
- 30% chance of treasure (*Shower ring of +1 clean,KISS autograph,a hug*)
- 40% chance of a wandering monster (*tentacle monster,ball of hair,horrible shaved hair bits of questionable origin,bubble,soap elemental*)

15 XP



Claim This

[edit](#)

### Clean the toilet

- between 1 and 30 gold pieces
- 30% chance of treasure (*coupon for one handshake from Mr. Clean,*)
- 50% chance of a wandering monster (*horrible smell,gross elemental,angry toilet brush,soap bubble,*)

30 XP



Claim This

[edit](#)

It's so gross! Make it less gross!

### Cleaning the Bathroom

- between 1 and 70 gold pieces
- 25% chance of treasure (*torn spellbook,ruby ring,+1 plunger,towel cloak*)
- 50% chance of a wandering monster (*tentacle,drain beast,giant spider,water elemental*)

70 XP



Claim This

[edit](#)

Cleaning the fittings and surfaces in the party's bathroom. If you choose this quest, don't go get credit for the individual cleanings too, that is lame.

### Hang shampoo dispensers

Unbox materials arriving Wednesday. Follow directions to hang 2 new shampoo dispensers and reglue and hang the old one, one in the KISS bathroom, one in the 4 person bedroom shower. Please follow the directions.

30 XP

Claim This

[edit](#)

## Garage

### Fix spare fridge

- between 1 and 45 gold pieces
- 30% chance of treasure (*cold beer,unique snowflake,a dead bird*)
- 30% chance of a wandering monster (*angry hippy,freon,cold elemental,heat elemental,death cloud*)

75 XP



Claim This

[edit](#)

There is a broken fridge in the garage that doesn't stay cool. Maybe it is out of freon? Make it work and we'll have another fridge.

### Organize the garage into a workspace

- between 1 and 100 gold pieces
- 30% chance of treasure (*A place to work,a hug,WD-40,some quiet*)
- 20% chance of a wandering monster (*rust elemental,angry screw,a moss elemental*)

100 XP



Claim This













Photograph by Tim Varga







Photograph by Tania Fox





Photograph by Max Westby





WARNING







Photo Credit: Jennifer C



# **Role-based authentication**

**"10 years of hard work  
will make you an  
overnight success."**

Unknown



Photograph by Sharyn Morrow



**“We've all been raised on television to believe that one day we'd all be millionaires, and movie gods, and rock stars. But we won't. And we're slowly learning that fact.”**

Tyler Durden, Fight Club

**This is it**



# Thanks

[blog.katylevinson.com](http://blog.katylevinson.com)

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