

# How I Made my “Banner Year” Tips & Techniques

CBS-2005 – Consultants’ Business Seminar  
IEEE-CNSV – Consultants’ Network of Silicon Valley  
October 22, 2005

Presented by:  
T. Kim Parnell, Ph.D., P.E.

The PEC Group  
[www.parnell-eng.com](http://www.parnell-eng.com)  
360 Strategic Partners  
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# Ideas

- Need a portion of High-Value work
- Litigation/Expert Witness Work
  - Requires high level qualifications
  - Less price sensitive
- Testifying & Non-Testifying Experts